



Flatwater North

Executive Meeting Agenda

Date: October 18, 2018

Time: 5:30 – 7:30 pm

Present: Kim Hobus, Helen Anne Girouard, Niki Parry, Kim Porter

Meeting called to order: 5:35 pm

Motion to accept meeting agenda Niki P. Seconded Kim H. Passed.

Motion to accept minutes of September 5, 2018 executive meeting Kim H. Seconded Niki P. Passed.

Information Items:

1. CKC - Helen Anne participated in the CKC AGM on line in September.
2. CKC - The new logo for Flatwater Paddling Yukon does not have to be approved by CKC. We can go ahead and use the logo now. (see Annexe A)

Agenda:

1. **Financials** (Kim)
 - Wrapping up the year-end expenses
 - Helen Anne will call CIBC to see if we can reverse the fees we are paying as a cost saving attempt
 - a few participants from CanoeKids still have not paid. This an amount of about \$1500. Helen Anne will phone them to request payment.
2. **Communications / Website** (Kim)
 - **Facebook:** is changed to Flatwater North
 - **Instagram:** Kim needs the account and get the login info to change name to Flawater North
 - **Sportical:** has been changed over to Flatwater North
 - **MailChimp:** needs credentials to make changes to Flatwater North
3. **CDF Project update** - HA
 - the final touches on the project will be made this weekend.
 - the report was submitted and we received the funds for the 90% of the project. \$1300 remains to be spent in the spring when we complete the painting of the sea cans.
4. **AGM planning** - HA
 - Time/location - Sport Yukon 7:30 - 9:30 November 15, 2018
 - Recruiting - Ideal board: 7 members - President, Vice-President, Treasurer, 4 Directors (portfolios: fundraising, corporate sponsorships, recreation, competitive)
We will reach out to our members and specific individuals to recruit new board members with these specific skill sets.
 - Agenda – Flatwater Yukon and Flatwater North AGMs - President Report, ED/Coach, Financial, explanation of the past and transition to Flatwater North, future planning
 - Food – Each member of the executive will bring munchies

- Advertising: website, Facebook page, email to membership, newspaper classifieds (Kim H)

5. Maple Ridge –

- Pacific Cup is a great regatta for a variety of ages.
- Going down earlier in day Friday would be helpful so that we can have someone do the groceries, check in to the hotel, etc. In the future we should be prepared to rent boats from another club to ensure that we have the boats for the races and to eliminate confusion and last minute logistics.
- Focus on the 200m events as opposed to 500m, make sure that athletes have a chance to paddle their 6 races to make the weekend worth it for them.
- Need someone to take over logistics; Dan needs to be freed up to coach

6. Fall programming - (Daniel)

- Attendance: Currently 8 athletes signed up for the training program on Tuesday and Thursday at the CGC 4:30 - 5:30. Each of the athletes has completed a one-hour session with Clint at the CGC and now have a personalized program.
- This program has been a great solution for the athletes who are dedicated to working on their strength conditioning training in the off season. It is low-maintenance programming for our organization.
- Recognition for Dan's time organizing and supervising the trainings: his children can participate in the programming at cost.

7. Paddlepalooza YCKC event - Nov 9, 7-10 pm Beringia Centre

- YCKC is hosting a Paddlepalooza event at the Beringia Centre as a way of bringing the paddling communities together to celebrate the end of the 2018 season. Flatwater North has been invited to host the BBQ as a fundraiser for our club.
- BBQ – HA will ask Philip to bring BBQ, Kim will cook, HA get supplies and license
- Promotional materials for Flatwater Yukon at the event: flyer thanking our sponsors and advertising the AGM
- Need to advertise the event to our members and get people to come
- HA will request funds from Superstore for gift card towards supplies

8. Fundraising

- bottle drive – 27 Oct, 3 Nov (advertise on FB and to members Niki)
- grocery bagging – HA will look at date options at Superstore
- Get charitable status for Flatwater North in the spring. Raffle in the summer time – July/Aug/Sept (cash raffle or prizes)
- Bean North – coffee – in the summer
- Corporate sponsors - ideally we will find corporate sponsors for our club.

9. Sport Yukon Awards - HA

- Awards night is on Nov 22
- each organization can give out a max of 6 awards. Brianna and Daniel will discuss to choose award winners and HA will submit list and photos to Sport Yukon

10. Volunteer Yukon Time to Give on CBC Radio North

- Radio spot on CBC November 15 - Helen Anne will contact Mildred to sign up to participate on the CBC "Time To Give" radio spot on November 15th. This will be to promote the club,

the achievements and the volunteer spots that we are looking for, and promote the AGM that very night. Cost of this is the cost of a Volunteer Yukon membership (\$35)

11. **City of Whitehorse**

- Communication with City of Whitehorse (Kim H.)
- Kim H will thanks City of the new dock and the site.

Meeting adjourned at 7:33 pm.

Next meeting date: _____

ANNEXE A

